



THE OFFICE OF DIVERSITY IN BUSINESS PRACTICES

at the School District of Palm Beach County presents

SMALL BUSINESS UNIVERSITY



May 2, 2024 -
June 25, 2024



Thursdays from
4:00PM-6:00PM

Business Essentials:

These courses prepare small business owners to develop an understanding about financial, legal, and communication & interpersonal skills.

- May 2, 2024 - Developing Meaningful Relationships in Business (virtual)
- May 9, 2024 - Contract Essentials: Navigating Legal Terms and Ethical Practices for Business Owners (virtual)
- May 16, 2024 - Business Writing and Effective Communication (virtual)
- May 23, 2024 - Small Business Financing and Financial Management (virtual)

Business Growth Acceleration:

These courses enhance small business owners' capacity to grow their understanding about decision making and visioning for short and long-term business growth.

- May 30, 2024 - AI Tools for Enhanced Marketing, Procurement and Project Execution (virtual)
- June 6, 2024 - Goods & Services Based Project Management (hybrid- in person at Palm Beach State College)
- June 13, 2024 - Construction Based Project Management (hybrid- in person at Palm Beach State College)
- June 20, 2024 - Operational Decision Making: Cost/Benefit Analysis & Visioning (virtual)

June 25, 2024 - Certificate of Completion Ceremony (Live only- Palm Beach State College)

Registration is Now OPEN!

Scan the QR Code to Save Your Spot!

Seize the opportunity to attend this learning series at no cost.



<http://l.sdpbc.net/eww0w>

In Partnership with:



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